



CAPITAL REGION SENIOR EXPO

Sponsorship & Exhibit Booth Packages

Friday, October 17, 2025 • 8:30am - 1:30pm
Crossgates Mall, Albany

EXHIBITOR BENEFITS	EXPO SPONSOR \$3,500	SUPER-BOOTH \$1,850 Corporate \$1,800 Non-Profit \$1,700 Early Bird	PREMIUM \$925 Corporate \$875 Non-Profit \$800 Early Bird	STANDARD \$675 Corporate \$600 Non-Profit \$550 Early Bird
Logo with support level on marketing materials, website, social media, LifePath's e-newsletter, & on stage	●	●		
Name mentioned on television and/or radio advertisements	●			
Advertisement in the Senior Expo edition of Family Now (due 9/1/25)	● 6.375" w x 6.25" h (COLOR)	● 4.875" w x 6.25" h (COLOR)	● 3.375" w x 6.25" h (B & W)	
Non-sales informative article(s) authored by your company in Senior Expo edition of Family Now (due 9/1/25)	● 300 words			
Company name listed in the Exhibitor Directory of the Senior Expo edition of Family Now (must reserve by 9/1/25)	●	●	●	●
Advertisement in LifePath's e-newsletter	●			
Booth at event (10' W x 6' D) with (1) 6' table and (2) chairs	● triple	● double	● prime location	●
Color signage in booth	●	●		
Opportunity to host health and wellness activity in booth	●			
Logo or name on Expo Map	● logo highlighted	● name	● name	● name
Support of the LifePath mission	●	●	●	●
MINI EXPOS This fall, we will bring the Expo to our older neighbors at the Cohoes & Watervliet Senior Centers, the Hilltowns/New Scotland, Westview Homes (680 Central Ave.) Stay tuned for dates and times.	●	●		

Name: _____

Business/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____ Social Media: _____

PAYMENT

- A check made payable to LifePath is enclosed
- Please charge the card below

- Sponsor** \$3,500
- SuperBooth** \$1,850 Corporate • \$1,800 Non-Profit • \$1,700 Early Bird
- Premium** \$925 Corporate • \$875 Non-Profit • \$800 Early Bird
- Standard** \$675 Corporate • \$600 Non-Profit • \$550 Early Bird

* Early Bird must be paid by 6/30/25 • Non-Profit rate must provide documentation • Sponsorship & Vendor Booths are non-refundable

Card Number: _____ Exp. Date: _____ CID: _____

Name on card: _____ Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____