



Sponsorship & Exhibit Booth Packages

Friday, October 20, 2023 • 8:30am - 1:30pm

Crossgates Mall, Albany

EXHIBITOR BENEFITS	EXPO SPONSOR \$3,500	SUPER-BOOTH \$1,850 Corporate \$1,800 Non-Profit \$1,700 Early Bird	PREMIUM \$925 Corporate \$875 Non-Profit \$800 Early Bird	STANDARD \$675 Corporate \$600 Non-Profit \$550 Early Bird
Logo with support level on marketing materials, website, social media and "Stepping Stones" (LifePath's e-newsletter)	●	●		
Name to be mentioned on television and/or radio advertisements	●			
Advertisement in the Senior Expo edition of Family Now (due 9/1/23)	● <small>6.375" w x 6.25" h (COLOR)</small>	● <small>4.875" w x 6.25" h (COLOR)</small>	● <small>3.375" w x 6.25" H (B & W)</small>	
Non-sales informative article(s) authored by your company in Senior Expo edition of Family Now (due 9/1/23)	● <small>300 words</small>			
Company name listed in the Exhibitor Directory of the Senior Expo edition of Family Now (must reserve by 9/1/23)	●	●	●	●
Advertisement in "Stepping Stones" (LifePath's e-newsletter)	●			
Logo support level on stage at the event	●	●		
Booth at event (10' W x 6' D) with (1) 6' table and (2) chairs	● <small>triple</small>	● <small>double</small>	● <small>prime location</small>	●
Color signage in booth	●	●		
Opportunity to host health and wellness activity in booth	●			
Logo or name on Expo Map	● <small>logo highlighted</small>	● <small>name</small>	● <small>name</small>	● <small>name</small>
Support of the LifePath mission	●	●	●	●

Name: _____

Business/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

PAYMENT

Sponsor \$3,500

A check made payable to LifePath is enclosed **SuperBooth** \$1,850 Corporate • \$1,800 Non-Profit • \$1,700 Early Bird

Please charge the card below **Premium** \$925 Corporate • \$875 Non-Profit • \$800 Early Bird

Standard \$675 Corporate • \$600 Non-Profit • \$550 Early Bird

* Early Bird must be paid by 6/30/23 • Non-Profit rate must provide documentation • Sponsorship & Vendor Booths are non-refundable

Card Number: _____ Exp. Date: _____ CID: _____

Name on card: _____ Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____