



BlueShield
of Northeastern New York

LifePath 
Formerly Senior Services of Albany

BlueShield Medicare Center - Guilderland
Price Chopper Plaza
1704 Western Avenue
Albany, NY 12203

BlueShield Medicare Center - Malta
Shops of Malta
29 Kendall Way
Malta, NY 12020

Vendor
information for
BlueShield of NENY

Mission Statement:

At BlueShield of Northeastern New York, our mission is to develop and provide innovative and cost-effective health care that supports the needs of our members, stakeholders, and the community we serve.

About us:

BlueShield of Northeastern New York is a division of HealthNow New York Inc., an independent licensee of the Blue Cross and Blue Shield Association. Since 1946, BlueShield has helped millions of people lead healthier lives. BlueShield offers a full range of insured, self-insured, and government programs and services covering businesses, families, and individuals, as well as life and disability coverage, dental and vision plans, and stop-loss coverage. As a community-based, not-for-profit health plan, BlueShield contributes significantly to organizations that promote physical health, community health, and our region's health.

BlueShield of Northeastern New York plans gives you the security of a card accepted at all Capital Region hospitals. Our new \$0 Freedom Nation (PPO) plan offers affordable access to doctors, specialists, and hospitals nationwide and all of our plans include our exclusive Blue Total Health package.



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